



FOR MEN

**THE ULTIMATE
ADVENTURE**

EXPLORING CALIFORNIA
BY LAND + SEA

**Rob
Lowe**
MAN
OF
ACTION

SPRING/SUMMER 2016 \$5.99



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San Francisco

THE OUTSIDER

Clockwise from above: THE **ALITE** **OUTPOST** IN THE MISSION DISTRICT. MADE IN S.F. **ALITE X BOREAS** COLLAB PACKS, \$225/EACH. **TAE KIM**.



In 2008, when Tae Kim founded **Alite**, the S.F.-based outdoor-gear company, his intentions were only “to get people who have never been camping to go camping.” The former design director of The North Face, who grew up roughing it in Alaska’s wild frontier, desired nothing more than to spread the gospel of the great outdoors. “You do that by designing cool, easy-to-use products.” The signature Sexy Hotness sleeping bags, available at Alite’s Mission District storefront, allow two campers to zip together—essential for, you know, harnessing body heat to ward off frostbite.

In 2010, Kim launched **Boreas Gear**, a line of visionary, cutting-edge equipment. “Boreas designs are like cool concept cars,” he says. The collection’s modular Bootlegger series rotates one patented suspension back panel among three different bags—a no-brainer for choose-your-own-adventurists. For day hikers, the new super-lightweight Multi-Sport packs practically conform to the body and rest high on the waist for an easy haul. “Great gear isn’t just utilitarian, it’s inspirational,” says Kim.

alitedesigns.com; boreasgear.com

Los Angeles

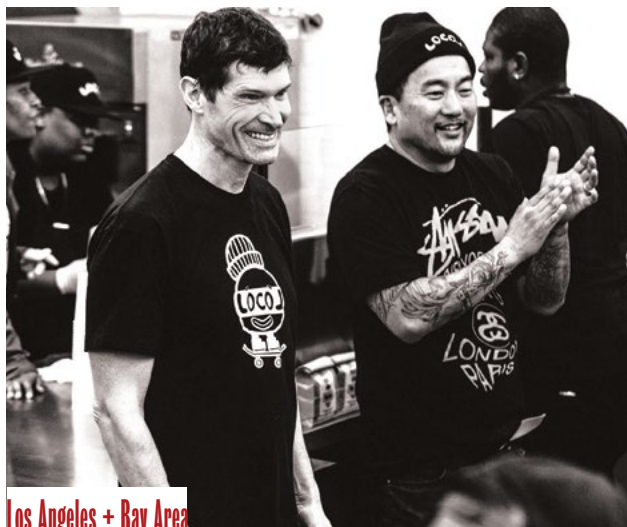
WELL-WORN

Now through August, the **Los Angeles County Museum of Art** embarks on a sartorial journey with “Reigning Men: Fashion in Menswear,” highlighting compelling connections between history and high fashion from the 18th century through today. Cameron Silver, fashion director of H by Halston and owner of L.A. vintage haven Decades, who contributed pieces to the project, says, “This is the most comprehensive exhibition of men’s fashion ever mounted—it’s wonderful to see it so celebrated in an academic institution.”

5905 Wilshire Blvd., L.A., 323-857-6000.

lacma.org

LACMA PUNK JACKET, 1978-1983.



Los Angeles + Bay Area

From left: **LOCOL** CHEFS AND PROPRIETORS **DANIEL PATTERSON** AND **ROY CHOI**. SWEET AND CREAMY ICED COFFEE.



STIR-CRAZY

When chefs Roy Choi and Daniel Patterson opened the first installment of **LocoL** in L.A.’s Watts this January, they dubbed it “a fast-food revolution,” thanks to fresh produce, low costs and a foolproof menu of wholesome fare spanning French Toast Holes to the Messy Beef Chili Bowl. This spring, the duo will open a location in uptown Oakland, right next to Patterson’s Plum Bar, with a jazzed-up menu of burgers, noodle bowls and more. Up next? A third outpost, set to hit S.F.’s Tenderloin by September.

welocol.com

WRITTEN BY DANIELLE DMEGLIO. LINDSAY KINDELON AND LEILANI MARIE LABONG. STORE INTERIOR: ADAM RAYMAKER. BACKPACKS: TAE KIM. LOCOL (2): AUDREY MA PUNK JACKET, UNITED STATES, 1978-83. LOS ANGELES COUNTY MUSEUM OF ART. COSTUME COUNCIL FUND. PHOTO MUSEUM ASSOCIATES/LACMA